

# GEOfencing



## App & Site Update

Marketron has been working closely with our supply side partners to add more inventory from well-known quality apps and sites.

## Sample of apps and sites that are now included in your GeoFencing campaigns:

- ✓ buzzfeed.com
- ✓ people.com
- ✓ usnews.com
- ✓ news.yahoo.com
- ✓ cbsnews.com
- ✓ parents.com
- ✓ weather.com
- ✓ ebay.com
- ✓ aol.com
- ✓ espn.com
- ✓ tmz.com
- ✓ finance.yahoo.com
- ✓ yahoo.com
- ✓ allrecipes.com
- ✓ businessinsider.com
- ✓ washingtonpost.com
- ✓ forbes.com
- ✓ MyFitnessPal
- ✓ Fox News: Live Breaking News
- ✓ Sports Illustrated
- ✓ Zillow
- ✓ Words With Friends
- ✓ TuneIn: NFL, Radio & Podcasts
- ✓ Imgur
- ✓ theCHIVE
- ✓ Barstool Sports
- ✓ New York Post
- ✓ Entertainment Weekly
- ✓ AccuWeather: Weather Forecast Updates & Radar Maps
- ✓ iFunny
- ✓ Trivia Crack
- ✓ Reddit



### iOS vs. Android

We now serve more than 50% of impressions to iPhones and iPads on most campaigns.



### App vs. Mobile Website

We now serve more than 50% of impressions to mobile websites on most campaigns.