



CTV/OTT Available Inventory

A&E – US – RON (A&E, History Channel, Lifetime, FYI) – Connected TV (CTV) – Video

A&E (A&E, History, Lifetime, FYI) – US – RON (Telaria)– Connected TV (CTV) – Video

A&E Networks – US – RON – Connected TV (CTV) – 95%+ Full Episode Player (FEP) – Video

ABC – US – NBA Playoffs – Connected TV (CTV/OTT) – Video

AccentHealth – US – RON – Connected TV (CTV) – Video

AMC & The Maven – US (AMC, BBC America, Watch Free Flix) – RON – Connected TV (CTV) – Video

AMC Networks – US – AMC, BBC America, IFC TV, WETV – Connected TV (CTV) – Video

AOL Business Tech Finance Package – AOL, TalkTalkMoney, Huffington Post Business & Tech, TechCrunch, Engadget – EU – Display

AOL On – Connected TV (CTV) – O&O and Partner Content – VIP First Look – Video

AOL On – Connected TV (CTV) – Roku – O&O and Partner Content – Video

Bell Media – CA – ROS – www.ctv.ca – Full Episode Player (FEP/CTV) – All Devices

BigStar Movies – US – RON – Connected TV (CTV/OTT) – Video

BigStar Movies – US – RON – Connected TV (CTV) – Video

Bloomberg – US – RON (Telaria)– Connected TV (CTV) – Video

Bloomberg – US – ROS – Connected TV (CTV) – Video – Avg Clearing Price \$70

Comcast – XFINITY – US – Full Episode Player (FEP) – Connected TV (CTV)/Tablet/Mobile In-App – Video

Corus – CA – RON – Connected TV (CTV/OTT) – Video

Crown Media (Hallmark Channel) – US – RON – Full Episode Player (FEP) – Mid-roll – Connected TV (CTV/OTT)

Crown Media (Hallmark Channel) – US – RON – Full Episode Player (FEP) – Post-roll – Connected TV (CTV/OTT)

Crown Media (Hallmark Channel) – US – RON – Full Episode Player (FEP) – Pre-roll – Connected TV (CTV/OTT)

Crunchyroll – Global – RON – Connected TV (CTV/OTT)
CrunchyRoll – UK – Connected TV (CTV) – Pre/Mid/Post-Roll Video

CrunchyRoll – US & CA – Xbox, Roku, Playstation, Chromecast – Connected TV (CTV) – Video

Dailymotion – Global – Connected TV (CTV) – Video

Defy Media – Global – ROS – Break & Smosh Roku App – Connected TV (CTV) – Video
Digital Fairway – US – RON – Connected TV (CTV) – Video

Digital Media Rights – US – RON (Cocoro, Asian Crush, Midnight Pulp, Yuyu) – Connected TV (CTV) – Video

Digital Media Rights (Yuyu, Midnight Pulp, Asian Crush, Cocoru) – US – RON (Oath)– Connected TV (CTV) – Video

Digital Media Rights (Yuyu, Midnight Pulp, Asian Crush, Cocoru) – US – RON (SpotX)– Connected TV (CTV) – Video

DirectV – AT&T – US – ROS – Connected TV (CTV)/OTT – Full Episode Player (FEP) – Adult – All Devices – VAST Only – Video

DirectTV – AT&T – US – ROS – Connected TV (CTV)/OTT – Full Episode Player (FEP) – Females – All Devices – VAST Only – Video

DirectTV – AT&T – US – ROS – Connected TV (CTV)/OTT – Full Episode Player (FEP) – Males – All Devices – VAST Only – Video

DirectTV – AT&T – US – ROS – Connected TV (CTV)/OTT – Full Episode Player (FEP) – Video

DirectTV – AT&T – US – ROS – Connected TV (CTV)/OTT – Full Episode Player (FEP) – Video

DirectTV – AT&T – US – ROS – Full Episode Player (FEP) – Desktop – VPAID Only – Video

Discovery & Scripps (Discovery, Animal Planet, TLC, HGTV, Food Network etc.) – US – RON (SpotX) – Connected TV (CTV) – Video

Discovery (Discovery, Animal Planet, TLC, etc.) – US – RON (Freewheel)– Connected TV (CTV) – Video

Drama Fever – Global – RON – Connected TV (CTV/OTT)

Drama Fever (Warner Bros) – US – RON (Telaria)– Connected TV (CTV) – Video

**DramaFever – US – RON – Connected TV (CTV) – Video
DramaFever – US & CA – All channels (Desktop, Mobile, Tablet & Connected TV (CTV) – Video**

E.W. Scripps – Newsy – Global – Connected TV (CTV)

E.W. Scripps – Newsy – Global – Connected TV (CTV)

E.W. Scripps – US – RON (Telaria) – Connected TV (CTV/OTT) – Video

E.W. Scripps – US – RON (SpotX) – Connected TV (CTV) – Video

Yahoo! 7 – AU – Connected TV (CTV) – Audience – Financially Secure – Video

FilmOn – UK – Connected TV (CTV) – Pre-Roll/Midroll Video

Flickstream – US – RON (Beachfront) – Connected TV (CTV) – Video

Flickstream Movies – US – RON (Cowboy Classics, Drive In Classics, Kung Fu Theater, Moonlight Movies – Connected TV (CTV/OTT) – Video

Yahoo! 7 – AU – Connected TV (CTV) – Audience – Tech Early Adopters – Video

Fox – US – NFL Draft – Connected TV (CTV/OTT) – Video

Yahoo!7 – AU – Connected TV (CTV) – Video

Fox (Fox Sports Go) – US – Live Sports (SpotX) – Connected TV (CTV/OTT) – Video

Fox Networks – US – RON – Premium Networks (FX, FOX, Nat Geo) – Connected TV (CTV) – All Devices

Fox Networks (Fox, FX, National Geographic, Fox Sports) – US – RON (SpotX) – Connected TV (CTV) – Video

Fox Networks (Fox, FX, National Geographic, Fox Sports) – US – RON (Telaria) – Connected TV (CTV) – Video

Fox Networks Group – US & CA – RON – Desktop, Mobile & Tablet – Video

**Frankly News – US – RON – Connected TV (CTV) – Video
Fubo.TV – US – RON – Connected TV (CTV) – Video**

Yahoo! 7 – AU – Connected TV (CTV) – Audience – Female 35–54 – Video

Funimation (Anime) – US – RON (Oath)– Connected TV (CTV) – Video

Future Today – US – RON – Connected TV (CTV) – Video

Future Today – US – RON (Beachfront) – Connected TV (CTV) – Video

Future Today Inc – US – RON – Fawesome.tv, FilmRise, & WatchFreeFlix properties – Connected TV (CTV) – CTV devices (mainly Roku)

Yahoo! 7 – AU – Connected TV (CTV) – Audience – Health Conscious – Video

Gloss Media – US – RON – Connected TV (CTV) – Video

Gold Line Telemanagment – US – RON – Connected TV (CTV) – Video

Yahoo! 7 – AU – Connected TV (CTV) – Audience – Parents – Video

Google (AdX) – Auction Package – RON – Television Content (Clips, Full Episode Player (FEP), and TV-related content) – Mostly desktop & mobile with some connected TV (CTV) – Video

Yahoo! 7 – AU – Connected TV (CTV) – Audience – Travel Intenders – Video

SpotX – AU – Connected TV (CTV) – Video

Yahoo! 7 – AU – Connected TV (CTV) – Audience – Male 18–34 – Video

Yahoo! 7 – AU – Connected TV (CTV) – Audience – People 18–34 – Video

Haystack (News) – US – RON (Oath)– Connected TV (CTV) – Video

Haystack (News) – US – RON (Telaria)– Connected TV (CTV) – Video

Yahoo! 7 – AU – Connected TV (CTV) – Audience – Sports – Video

Yahoo! 7 – AU – Connected TV (CTV) – Audience – Female 18–34 – Video

7Tennis – AU – Connected TV (CTV) – Live – ROS – Video

Yahoo! 7 – AU – Connected TV (CTV) – Audience – People 18–34 – Video

Seven West Media – My Kitchen Rules – AU – Connected TV (CTV) – Video

Seven West Media – My Kitchen Rules – AU – Connected TV (CTV) – Video

Yahoo! 7 – AU – Connected TV (CTV) – Audience – Main Grocery Buyers – Video

Yahoo! 7 – AU – Connected TV (CTV) – Audience – Male 35–54 – Video

7Live – AU – Connected TV (CTV) – ROS – Video

7Tennis – AU – Connected TV (CTV) – VOD – ROS – Video

Live Daytime Emmy Awards – US – Connected TV (CTV) – Video

Network Ten – AU – CTV – Video

NewsOn – US – RON – Connected TV (CTV) – Video

Newsy – US – RON (Telaria)– Connected TV (CTV) – Video

Nine – AU – TV Series – Married At First Sight – CTV

Nosey (Maury Povich, Jerry Springer, Family Feud, etc.) – US – RON (Telaria)– Connected TV (CTV) – Video

Oath – AU – Nine – CTV

OONA – ID – In-App – OTT – CTV

OpenX Football (Desktop & Mobile) – \$ 3.00

OVGuide – UK – Connected TV (CTV) – Pre-Roll Video

OVO TV Box – TW – Connected TV (CTV) – Pre-roll – Skippable – FixedCPM

PBS – US – RON – Connected TV (CTV) – Video

Philo – US – RON – Connected TV (CTV) – Video

Pluto.TV – RON – Connected TV (CTV)/Over-the-top Television (OTT) – Video

Pluto.TV – RON – Connected TV (CTV)/Over-the-top Television (OTT) – Video

Pluto.TV – US – RON – Connected TV (CTV/OTT) – Midroll – Video

Popcorn Flix – US & Canada – Connected TV (CTV) – Video

Qianxun (1kxun) – MY, SG – ROS – Connected TV – Pre-roll Video

RayCom Media – US – RON – Connected TV (CTV) – Video

Roku – US – Connected TV (CTV) – Brand Approval Required

Samba TV – US – RON – Arts & Entertainment – Connected TV (CTV) – Video

Samba TV – US – RON – Automotive – Connected TV (CTV) – Video

Samba TV – US – RON – Connected TV (CTV) – Video

Samba TV – US – RON – Family & Parenting – Connected TV (CTV) – Video

Samba TV – US – RON – Food & Drink – Connected TV (CTV) – Video

Samba TV – US – RON – Health & Fitness – Connected TV (CTV) – Video

Samba TV – US – RON – Hobbies & Interests – Connected TV (CTV) – Video

Samba TV – US – RON – LDA – Connected TV (CTV) – Video

Samba TV – US – RON – News – Connected TV (CTV) – Video

Samba TV – US – RON – Science – Connected TV (CTV) – Video

Samba TV – US – RON – Sports – Connected TV (CTV) – Video

Samba TV – US – RON – Style & Fashion – Connected TV (CTV) – Video

Samba TV – US – RON – Technology & Computing – Connected TV (CTV) – Video

Samba TV – US – RON – Travel – Connected TV (CTV) – Video

Screen Media Ventures (Popcorn Flix) – US – RON (Oath) – Connected TV (CTV) – Video

Screen Media Ventures (Popcorn Flix) – US – RON (SpotX) – Connected TV (CTV) – Video

Scripps Network – US – RON – FEP content across SNI's Watch Apps (Food Network, HGTV, Travel Channel & more) – Connected TV (CTV/OTT) Devices & Mobile

Scripps Networks – Connected TV (CTV)

Scripps Networks – US – Connected TV (CTV) – TTD Exclusive First Look – Full Episode Player (FEP) – Video

Scripps Networks Interactive – US – RON – Connected TV (CTV) & Mobile In-App – :06 sec VAST Only Accepted – Video

Seven West Media – 7Plus – AU – Home & Away – Connected TV

Seven West Media – 7Plus – AU – Home & Away – Connected TV

Seven West Media – 7Plus – AU – House Rules – CTV

Seven West Media – 7Plus – AU – The Good Doctor – CTV

Sinclair (Comet TV) – US – RON (Telaria) – Connected TV (CTV) – Video

Sinclair Broadcast – US – RON – Full Episode Player (FEP) – Connected TV, Desktop & Mobile – Midroll – VAST 2.0 Only – Video

Sling TV – Global – RON – Connected TV (CTV) – Entertainment – HGTV, Food Network, Travel Channel, Cooking Channel, DIY, TruTV, TBS, Adult Swim, Cartoon Network, CNN, TNT – All Devices – Video

Sling TV – US – AMC (The Walking Dead) – Connected TV (CTV), Desktop, & Mobile In-App – Video – Avg clearing price \$32-\$35

Sling TV – US – RON – Connected TV (CTV) – Auto Intenders – All Devices – Video

Sling TV – US – RON – Connected TV (CTV) – Back to School – All Devices – 15 sec – Video

Sling TV – US – RON – Connected TV (CTV) – Back to School – All Devices – 30 sec – Video

Sling TV – US – RON – Connected TV (CTV) – Sports – ESPN, ESPN2, ESPNU ESPN News, SEC Network, Pac-12, FS1, FS2, NBA, NBC Sports Network, NHL – All Devices – Video

Sling TV – US – RON – Connected TV (CTV) – Summer Vacationers – All Devices – Video

Sling TV – US – RON – Connected TV (CTV/OTT) – Video

Sling TV – US – RON – ESPN Deportes, NBC Universo, History en Espanol – Connected TV (CTV) – Spanish Language Creative Only – All Devices – Video

Sling TV – US – RON – NBA Playoffs – Connected TV (CTV/OTT) – Video

Sling TV – US – RON – NBA Playoffs – Connected TV (CTV/OTT) – Video

Sling TV – US – RON – NCAA March Madness 2018 – Connected TV (CTV) – All devices

Sling TV – US – RON – Winter Olympics 2018 (NBC Sports, USA, CNBC) – Connected TV (CTV) – CTV devices

Sling TV – US – UEFA Champions League Final (Including pre-game coverage and replays) – Connected TV / CTV – All Devices – Video

SlingTV – US – RON – Masters Package – Connected TV (CTV) – Video

SnagFilms – Streaming Movies & TV – Connected TV Sony Crackle – US – RON (Freewheel) – Connected TV (CTV) – :30 sec max – Video

Sony Crackle – US – RON (Telaria) – Connected TV (CTV) – Video

SpotX – Germany (DE) – Connected TV (CTV) – Zattoo – Video

SpotX – Germany (DE), Netherlands (NL) – Connected TV (CTV) – GOFRESH GmbH Couchplay – Video

SpotX – Germany (DE), Netherlands (NL) – Connected TV (CTV) – Vevo – Video

SpotX – United Kingdom (UK) – Connected TV (CTV) – STV – Video

The Chive – US – RON (Telaria)– Connected TV (CTV) – Video

Time Inc – US – RON (SpotX)– Connected TV (CTV) – Video

TubiTV – US – RON (Telaria)– Connected TV (CTV) – Video

TubiTV – US/CA/UK/AU – ROS – Connected TV (CTV) – Video

TubiTV – US/CA/UK/AU – ROS – Female Skewing Content – Connected TV (CTV/OTT) – Video

TubiTV – US/CA/UK/AU – ROS – Male Skewing Content – Connected TV (CTV/OTT) – Video

Turner (CNN) – US – RON
(SpotX) – Connected TV (CTV) –
Video

Turner (CNN) – US – RON
(Telaria) – Connected TV (CTV) –
Video

TVB – US – RON – Connected TV
(CTV/OTT) – Video

Twitch.TV – US – Xbox –
Connected TV (CTV) – Video
Vevo – US – RON – Connected
TV (CTV) – Video

Viki – Asian Full Episode Player
(FEP) and Movie Content –
Connected TV (CTV) – Video
Vizio – US – RON – CTV Apps
(Pluto, Haystack & Xumo) –
Connected TV (CTV) – Video

VRV – US – RON – Connected TV
(CTV) – Video

Vudu – US – Connected TV
(CTV) – Females – Video

Vudu – US – Connected TV
(CTV) – LDA Compliant – Video

Vudu – US – Connected TV
(CTV) – Males – Video

Vudu – US – RON – Connected
TV (CTV) – Video

SpotX – UK – Connected TV
(CTV) – AdRise – Video

Weather Nation – Connected
TV (CTV) – Video

Weather Nation – Connected
TV (CTV) – Video

Weather Nation – US – RON
(SpotX) – Connected TV (CTV) –
Video

World Surf League (WSL) – US
– RON – Connected TV (CTV) –
Video

Xumo – US – Masters Package –
Connected TV (CTV) – Video

Xumo – US – RON – Connected
TV (CTV) – Video

Xumo – US – RON – Connected
TV (CTV) – Video

Xumo – US – RON (Beachfront)
– Connected TV (CTV) – Video

Xumo (Spanish Language) – US
– RON – Zoomin' Latam,
Copa90, Fox Deportes –
Connected TV (CTV) – SPANISH
LANGUAGE CREATIVE ONLY –
All Devices – Video

Yahoo – Canada – English
Language – ROS – 728x90,
160x600, 300x250

Yahoo – Canada – French
Language – ROS – 728x90,
160x600, 300x250

Yahoo – Canada –
Mail/Messenger – 160x600,
300x250, 300x600

Yahoo – Canada (English) –
Finance – Desktop – 728x90,
160x600, 300x250

SpotX – UK – Connected TV
(CTV) – Toon Googles – Video

SpotX – UK – Connected TV
(CTV) – The Box Plus Network
Limited – Video

SpotX – EMEA – Connected TV
(CTV) – Curated Marketplace –
Video

SpotX – UK – Connected TV
(CTV) – TVPlayer – Video

SpotX – UK – Connected TV
(CTV) – Samba TV – Video

SpotX – UK – Connected TV
(CTV) – Gold Line

Telemanagement Inc – Video
SBS – AU – Connected TV (CTV)
– RON

Yahoo7 – AU – CTV – Video
Young Hollywood – Global –
RON – Connected TV (CTV/OTT)
– Video

YuppTV – US – RON –
Connected TV (CTV) – Video

