



ENHANCED email

Neuhoff Media



Enhanced Email

Enhanced Email can be combined with on-air, on-site and other digital solutions to optimize the impact of your advertising campaigns with state-of-the-art performance guarantees.

This new email offering allows you to hyper-target your audience where they are engaged most and drive these customers to your website using a layered approach of email marketing as a foundation boosted by sponsored Gmail and Yahoo email ads – with guaranteed inbox placement.

Enhanced Email combines the power of email marketing with digital marketing strategies to optimize your campaign with the following benefits:

- ✓ Sophisticated mailing systems leverage numerous IP's, servers and software to deploy engaging and responsive emails across ALL devices.
- ✓ Rich selection of consumer behaviors and interests for accurate hyper-targeting.
- ✓ Offering the fastest turnaround time in the industry.
- ✓ Triple-layer technology identifies and filters bots in real time. We guarantee to replace any bot not filtered in real time with a new valid click or visitor at no extra charge.
- ✓ Deeper, richer and more detailed campaign analytics including device usage and click-throughs on embedded links.
- ✓ Expert digital service team provides full-service support including advice on the very best practices for success.

