

Display Ads: GeoFencing - GeoCookie



What it is?

GeoCookie targets mobile users based on historical location data.

How is it used?

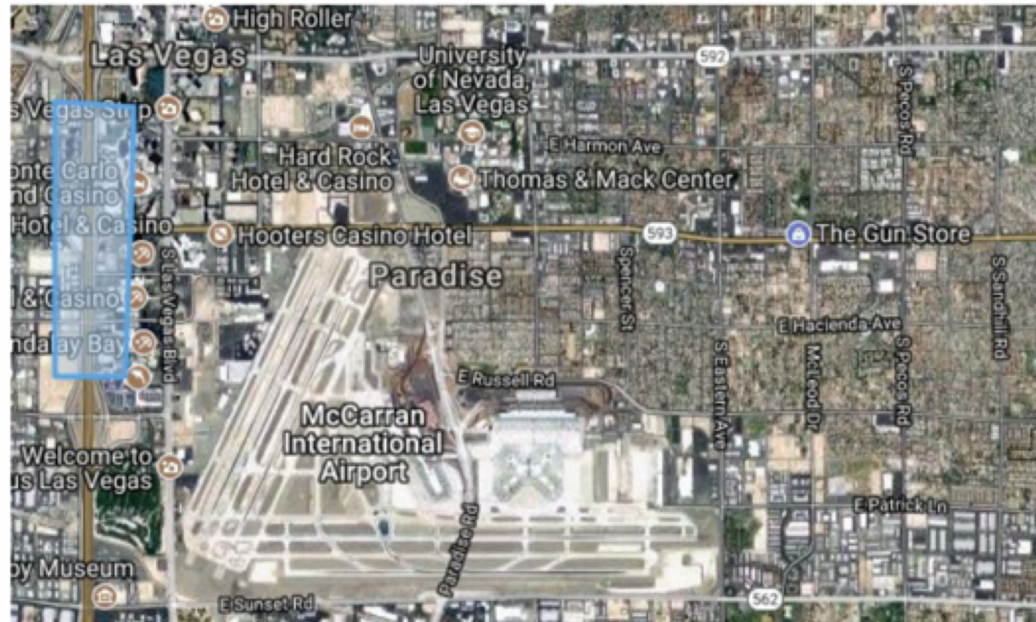
Create GeoCookie profiles based on custom “look back” windows and specific historical location data to reach the target consumer.

Why it is important?

Consumers get relevant ads while marketers reach the audience that matters most.

What are its benefits?

GeoCookie targeting allows marketers to conquest competitors visitors, and re-engage past consumers and visitors.



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Choose Date Range
2/1/2018 - 2/28/2018

Organization
Marketron

Get Device Count

65,598
TOTAL DEVICES