

5 Pitch Analytics Differentiators

1. Complete Transparency, Advertise with Confidence

- Reporting on our *ENTIRE* list of sites and apps we served ads to.
- See exactly where your ad served and what content it was next to (see #4)

2. “View-Through” Tracking

- Monitor when a person sees your ad, doesn’t click on it, but does go to the website later

3. *FREE* Digital Lift Case Study (for +90 Day Campaigns)

- Find out exactly how much more likely viewers are to visit your website when they see the ad compared to those that never saw your ad.
- Agencies charge +\$8,000 for this!

4. Proprietary Ad Screenshot Technology

- Our crawler bot takes a screenshot only when a user sees an ad. Not a mock up!
- See where the ad served and what content it was next to.

5. Creative Performance Comparison

- Compare the performance of different ad creative to optimize your campaign

